



**PRINTING...
ON TIME, ON BUDGET, ON ANYTHING.**





Sleek Advertising Ltd.

Was founded in 1994 as a portable sign company but transitioned to a large format print shop in 2004. Our innovative production management allows us to have the fastest turnaround time available and ensures that quality is never sacrificed. We believe in developing long-term relationships with repeat customers. This knowledge enables us to exceed expectations and react immediately to your needs.

Our motto: “On time, On budget, On anything” which really defines what we do.

We believe that deadlines are not suggestions but requirements and we respect them as such. We promise never to commit to a project that we cannot deliver within your timeframe.

We strive for continuous improvement of efficiency of production- on budget. We keep our quotes simple and transparent. Our customers know the full cost of their order up front. The price we quote you is the amount you pay. Our production management allows for fewer errors, which results in

less waste and cumbersome follow up. Pre-ordering stock in large amounts allows us to pass the savings of bulk purchasing on to you.

We really can brand almost anything. Our multiple format printers allow for printing on rigid or roll media and our vinyl applications allow us to brand almost any smooth surface. Our team is here to help consult with you about what will meet your needs. Whether it is a direct print on aluminum, a billboard off the highway or a fully wrapped bus, we have the experience and capacity to make it a reality.



»»»»»»»» DID YOU KNOW?

¼” Coroplast

Description

Versatile corrugated plastic sheets. All weather, short term media, ideal for various indoor and outdoor events. Typical sheet size: 4’x8’. Custom sheets available.

Pros

Cost effective, All weather, Lightweight, Easy to cut and mount, Always in stock.

Cons

Corrugation is visible, Low long-term outdoor durability, Rigid material makes shipping more costly.

½” Coroplast

Description

Versatile corrugated plastic sheets. All weather, longer term media, ideal for outdoor signage that requires rigidity and strength. Typical sheet size: 4’x8’ and 5’x10.’

Pros

Rigid strength for outdoor applications, All weather, Great for portable billboards, Ideal for re-sheeting subsequent graphics.

Cons

Increased costs compared to ¼” Coroplast, Corrugation is visible, Just-in-time shipping, Rigid material makes shipping more costly.

Dibond

Description

Aluminum sheeted material with a solid rigid plastic core. This material is a high quality, rigid, smooth surfaced sheet with outstanding durability. Typical sheet size: 4’x8’.

Pros

Strong aluminum surface, Smooth surface, Long-term outdoor durability, Always in stock, Relative weight to strength is ideal.

Cons

Premium cost, Cutting and finishing more labor intensive, Rigid material makes shipping more costly.

Graphics: Sleek works with a team of leading graphic designers to ensure your art work has the impact you want.



Sleek is committed to controlling as many aspects of the production process as possible to meet our customers' expectations. We know what products our customers typically need and ensure we have a 6 month overstock at all times to avoid any shortfalls, which can happen in just-in-time shipping.

»»»»»»»» **DID YOU KNOW?**

Super Smooth Banner

Description

This banner material is a high impact vibrant substrate. It has the option of double sided printing as well as block-out membrane to prevent light penetration. This banner comes in various sized rolls 4' – 8'. Custom rolls above 8' are available but not typically stocked.

Pros

Smooth surface allows for flawless prints, Block out material options allow for opaque prints when back lighting is an issue, Custom sizing and finishing available, Flexible media allows for easy shipping, Matte or Glossy finish, Stay flat options.

Cons

Indoor suggested use although it is weather resistant, Less tensile strength can cause tearing in high wind conditions, Pricing can vary depending on specific sizing and features.

Self-Adhesive Vinyl (SAV)

Description

SAV is an adhesive backed vinyl that allows for application on various surfaces. This material is ideal for mounting on walls, rigid surfaces (Coroplast, Dibond, Crezone, etc.). This material typically comes in rolls 36" – 56" and can be laminated for additional durability.

Pros

Cost effective, Flexible media allows for easy shipping, Lamination allows for additional durability, Indoor or outdoor use, Shape cut lettering and decaling is available, Adhesive backing makes mounting simple, Always in stock.

Cons

Long-term cracking and peeling with outdoor use, Application in cold weather is not recommended.

We also stock our inks and finishing materials with the same preplanning. Our banner welder, cutters, and automatic grommet machine are examples of our continued investment in technology. We aim to minimize labour costs, enabling a faster turnaround time, and most importantly, earn your TRUST.

Sleek signs has several high capacity large format printers that print Latex Inks, UV Inks and Solvent Inks allowing for the best flexibility based on your needs.



»»»»»»»» DID YOU KNOW?

Air Release Vinyl

Description

Air release is the ideal material for complex curves and vehicle wraps. This material is created with channeling on the backing allowing for easy air release and less potential bubbling. This material typically comes in rolls 36" – 56" and can be laminated for additional durability.

Pros

Easy to install, No membrane memory so less chance of lifting over time, Air release limits bubbles.

Cons

High comparative costs.

Mesh Banner

Description

This banner is perforated to reduce the wind load while maintaining strength and graphic vibrancy. This perforation allows for larger outdoor banner applications as well as allowing sound and light to permeate. This banner is typically stocked in various sized rolls 4' – 8'.

Pros

Perforation allows for less wind load, Sound is not blocked to the same extent as with traditional banners.

Cons

Backlighting can make graphics less visible, Less printed surface area means reduced vibrancy, More costly.

Scrim Banner

Description

This type of banner is fiber reinforced with outstanding strength. Single sided printability with a gloss finish. This banner comes in various sized rolls 4' – 8'. Custom rolls above 8' are available but not typically stocked.

Pros

Cost effective, Strength: resists tearing and handles high wind loads, Flexible media allows for easy shipping, Custom sizing and finishing available, Always in stock.

Cons

Scrim fibers are visible (embossing effect), Not block out material.

UV ink: Affixes to almost any smooth surface like a paint and is cured instantly by two 6000-watt UV bulbs.



»»»»»»»» DID YOU KNOW?

Sidewalk Vinyl

Description

This material is ideal for mounting on walking surfaces. The lightweight laminate allows for conforming to surfaces and the textured over laminate prevents a slippery surface. These rolls typically come in 36"-54" widths.

Pros

Versatility allows for branding walkable surfaces, Shape cutting options for custom shapes and letters, Various levels of slip guard laminate allows for a rated safety surface when needed.

Cons

More costly than typical self adhesive vinyl, Requires clean surface, Limited cold weather application.

Perforated Window Film

Description

This vinyl is typically referred to as window perf. Allows for single sided visibility and vibrant graphics on glass surfaces. This vinyl is great for increasing your visual presence when signage is limited. These rolls typically come in 36"-54" widths.

Pros

Optically clear laminate allows for protection and clear visibility, Flexible substrate easy to ship, Single sided visibility gives privacy without blocking your view.

Cons

Limited visibility/privacy when backlit, Material is costly, Limited cold weather application.

Sleek installed perforated window film on both the Harvard towers to commemorate the 100th anniversary of the Saskatchewan Roughriders.



»»»»»»»» DID YOU KNOW?

Polystyrene

Description

High impact polystyrene (HIPS) is a durable weather safe semi-rigid material. This material can be direct printed or vinyl overlaid depending on the need. This material typically comes in 4'x8' sheets but is also stocked in specialty sheered sizes for use as bus boards. There are many thickness options available to meet your needs.

Pros

Rigid but flexible allowing for rolling and easy shipping, Cost effective, Smooth surfaced, All weather.

Cons

Low standing stock, Material may "wave" if not backed.

Sintra

Description

Sintra is a lightweight yet rigid board of PVC with a low gloss matte finish. This material is strong and smooth surfaced making it ideal for tradeshow and special events. The typical sheet size is 4'x8' with a wide range of thicknesses, 1/4" being most common.

Pros

Matte finish reduces glare, Strength allows for carefree handling, Smooth surface allows for vibrant prints, Suggested to be used indoors.

Cons

Rigid material can cause some difficulty for transportation, Can become brittle in extreme cold, Just-in-time delivery.

Foamcore

Description

This material is super lightweight with a paper finish to rigid foam. Foamcore is ideal for indoor short-term signage where you are looking for a high quality finish at a lower price point. Only available in 1/4" thickness and 4'x8' sheets.

Pros

Cost effective, Super lightweight, Clear, crisp prints on a matte finish paper.

Cons

Very fragile (does not withstand drops or pressure), Not weather safe/indoor only, Limited stock available.

Sheet Size: Sleek can print up to 10' x over 200' seamlessly on almost any type of rolled media.



»»»»»»»» DID YOU KNOW?

Paper

Description

Sleek can print on a variety of paper stocks but primarily prints on Blue Back paper also known as billboard paper. This paper is very cost effective and is typically printed in the lowest quality fastest speeds as the viewing distance is typically quite far. Other types of papers include Poly-blended paper, cardboard and card stock.

Pros

Blue back paper is very inexpensive and easily installed for large billboard applications, Paper products are easily cut and folded allowing for a wide variety of specialty products including point of purchase displays.

Cons

Typically shorter term lower durability and not weather resistant. Sleek is a large format sign shop not a print shop. This means that any standard long run paper products like posters, brochures, pamphlets, or other promotional items are not products we produce.

Install

Sleek Signs has a team of vinyl installation professionals with unmatched skill. Our ongoing work with local transit buses has given us the experience that makes regular fleet decaling/wrapping a breeze. Our team can make everyday surfaces come to life with flawless accuracy.

Installation partners are a key to Sleek's versatility and ongoing commitment to customer service. Our passion is printing and as such we focus on that expertise by working with a group of select, high quality installation companies. These partnerships allow us to meet your deadlines by not

bottlenecking the installation process. There is such a large variety of installation needs that we have chosen to work with specialists, rather than attempt to be specialists in each application. Regardless of your installation needs, if you are working with Sleek you will get what you need when you need it.

Billboard panels: The standard 10 'x 20' billboard is composed of 10 tiles which are applied much like wallpaper, overlapping to appear seamless.

